

July 15, 2015

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Featured Story



Does JSON Have a Role in ACORD Standards?

Setting standards for exchanging data in the insurance industry is an ACORD fundamental. Initially, data was exchanged via standardized paper ACORD forms; as technology matured, ACORD moved into AL3 exchanging data with EDI standards. XML, which could be expanded and used to transmit more granular data in different formats and types, was introduced next, and remains the communication of choice in server-to-server messages today.

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ACORD2015

Business. Technology. Standards.
2-4 November 2015, Boca Raton, FL

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IN CASE YOU MISSED IT

This Month at ACORD



The New Ethics of Insurance

Insurance has an image problem. Each time a claim is denied, a premium is increased, or a loss paid at less than current market value, fingers are wagged at the insurer, even if the action was completely justifiable based on policy language. And, health insurers are not helping the cause. In a recent article, "Seeking Rate Increases, Insurers Use Guesswork," The New York Times cited insurers "seeking wildly differing rate increases in premiums for 2016, with some as high as 85 percent," as reported by the federal government "for the 37 states using Healthcare.gov as their exchange."

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ACORD2015: The ACORD Awards Deadline Is Approaching

The ACORD Awards - recognized by the global insurance industry as a prestigious honor - are presented to those organizations and individuals who have demonstrated outstanding achievement in ACORD implementation in the past year.

The deadline for ACORD Awards submissions is July 31, 2015.

[Click to read full article](#)



Click the image to read This Month at ACORD.

Video Replay



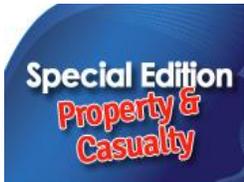
Click the image to watch the ACORD Video Playlist.

SPECIAL EDITIONS

July 2015 GRLC
July 2015 L&A

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Property & Casualty Newsletter



Click the image to subscribe to the Property & Casualty Newsletter.

Life & Annuity Newsletter



Producer Licensing Processes Webinar

ACORD and SILA (Securities & Insurance Licensing Association) teamed up to host a webinar, which is now available for viewing on demand. The webinar originally aired June 25, 2015 and engendered great interest and overwhelming attendance.

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ACORD Standards Final/Official Releases

Standards enhancements from recently approved Maintenance Requests (MRs) have been applied to the ACORD Standards and are now available as Final /Official release.

[Click to read full release](#)



AUGIE Ambassador Corner

Fundamentally, the goal of the AUGIE Ambassadors is exchanging information. And to ensure that you reach the broadest range of people when exchanging information, you need to make sure that your own personal brand is solid. "Having a personal brand is not something you can opt out of... The stronger your personal brand, the more effective you will be as an advocate for your firm or ambassador for an organization you support," states AUGIE Ambassador Rick Morgan of Aartrijk.



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Global Reinsurance & Large Commercial Newsletter



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WRIN.TV WEEK IN REVIEW



Click the image to visit the WRIN.TV website.



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ACORD Southern Africa: It's Almost Here

The date is set, and we hope to see you this year at ACORD Forum Southern Africa. The one-day, FREE event on ACORD Standards and how they can help your business will take place on July 23rd in Johannesburg at the Protea Hotel Fire and Ice! in Melrose Arch. Topics include the ACORD Reference Architecture (Framework), Short Term and Long Term Standards and Implementation Discussions. The format will be different with general sessions and roundtable discussions covering specific topics.

[Click to read full article](#)



ACORD Standards Updates: Property and Casualty Webinar

ACORD Standards Updates: Property & Casualty will review changes to P&C standards resulting from the Spring 2015 maintenance request cycle.

If you are an ACORD Certified Expert (ACE), this webinar will satisfy some ACE Continuing Professional Development requirements.

[Click to register](#)

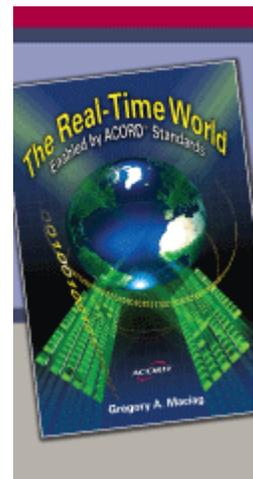


ACORD

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NEWS?





ACORD2015: Here's Why You Should Attend!

There're so many reasons to attend ACORD2015 but don't just take our word for it. Hear from industry leaders who are looking forward to the November 2-4 event.

[Click to watch video](#)



ACORD NEWS YOU NEED

Calendar

[Click to view entire calendar](#)

ACORD2015
Business. Technology. Standards.

2 - 4 NOVEMBER
BOCA RATON, FLORIDA

www.acord.org

Upcoming Webinars

Location: Webinar

There are several ACORD Upcoming Webinars. [Click here](#) for a complete list and to register.

ACORD Forum Southern Africa

July 23, 2015

Location: Protea Hotel Fire and Ice! Melrose Arch Johannesburg 2076 South Africa

Network with your peers from the Southern Africa region. Share your challenges with experts from top companies, contribute to discussion about the future of the insurance industry and help influence its direction.

ACORD2015

November 2-4, 2015

Location: Boca Raton Resort, Boca Raton, Florida, USA

If you've attended the ACORD Implementation Forum in the past (and even if you haven't), you'll want to attend ACORD2015. It's everything you expect from a flagship ACORD event. And more.

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