

July 08, 2015

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Featured Video

ACORD Industry News: Value of Implementation



ACORD President & CEO Greg Maciag and Hubbard Decision Research President Doug Hubbard discuss the methodologies behind the Value of Implementation, and how you can use it to assess the value of Standards in your projects.

"We started out talking about how we can possibly measure something as difficult or abstract sounding as standards," said Hubbard. "We framed it in a way that says standards have a value to all of the members because they imagine consequences with and without standards. As soon as they start listing some consequences of the way the world will be with and without standards, they can at least imagine scenarios where standards can be useful in one situation or another."

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Upcoming Webinars

IN CASE YOU MISSED IT

This Month at ACORD



Click the image to read This Month at ACORD.

[Video Replay](#)

ACORD2015

Business. Technology. Standards.
2-4 November 2015, Boca Raton, FL

Tech Talk: Mobile Apps

Insurance mobile app expert Kiki Johnson gives us the lowdown on how apps look from both the business and consumer points of view, and what you need to have in mind when launching your own.



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RISK & INSURANCE

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ACORD Industry News: Innovation & Big Data, Pt. 1

Innovation Strategist Karen Morris discusses the potential for innovation enabled by the rise of big data. (Part 1 of 2)



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ACORD

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Meet Some of the ACORD Insurance Innovation Challenge Finalists

Click each link to meet five of the Innovation Challenge finalists.

[EZLynx](#)
[ISIS Papyrus](#)
[Social Intelligence Corp.](#)
[Vertafore](#)
[VRM Telematics](#)



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ACORD Awards... Deadline Approaching!

The ACORD Awards - recognized by the global insurance industry as a prestigious honor - are presented to those organizations and individuals who have demonstrated outstanding achievement in ACORD implementation in the past year.

The deadline for ACORD Awards submissions is July 31, 2015.

[Click here to learn more.](#)



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Global Reinsurance & Large Commercial Newsletter

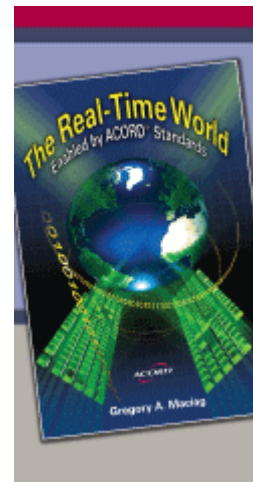


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ACORD2015: Here's Why You Should Attend!

There're so many reasons to attend ACORD2015 but don't just take our word for it. Hear from industry leaders who are looking forward to the November 2 - 4 event.



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ACORD NEWS YOU NEED

Calendar

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ACORD2015

Business. Technology. Standards.

2 - 4 NOVEMBER
BOCA RATON, FLORIDA

www.acord.org

Upcoming Webinars

Location: Webinar

There are several ACORD Upcoming Webinars. [Click here](#) for a complete list and to register.

ACORD Forum Southern Africa

July 23, 2015

Location: Protea Hotel Fire and Ice! Melrose Arch Johannesburg 2076 South Africa

Network with your peers from the Southern Africa region. Share your challenges with experts from top companies, contribute to discussion about the future of the insurance industry and help influence its direction.

ACORD2015

November 2-4, 2015

Location: Boca Raton Resort, Boca Raton, Florida, USA

If you've attended the ACORD Implementation Forum in the past (and even if you haven't), you'll want to attend ACORD2015. It's everything you expect from a flagship ACORD event. And more.

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