

June 10, 2015

Featured Video

ACORD Industry News: Applied Information Economics



ACORD President & CEO Greg Maciag talks to Doug Hubbard of Hubbard Decision Research about the techniques of applied information economics: the science of estimating.

"If you think of measurement as an exact number, then all sorts of things are immeasurable. That's not the way that scientists or actuaries think of it. We think of having a state of uncertainty about things and then you take observations and then you have less uncertainty than you have before. There's some math behind that but it's a relatively simple concept. If I make observations and do trivial math, then I have less uncertainty than I had before. Now I can make this big decision I'm about to make with less risk."

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Property & Casualty Newsletter



ACORD2015

Business. Technology. Standards.
2-4 November 2015, Boca Raton, FL

ACORD Industry News: Autonomous Vehicles

Anthony O'Donnell of *Insurance Innovation Reporter* discusses the latest developments in driverless cars, and how they're already impacting insurance companies.



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MEMBERS...

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Tech Talk: Social Media, Part 2

Social media marketing expert Ryan Hanley explains the Four Components of Social Media and how to most effectively put them to work for your business. (Part 2 of 2)

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MISSED IT**

This Month at ACORD



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[Video Replay](#)

ACORD Awards... Deadline Approaching!

The ACORD Awards - recognized by the global insurance industry as a prestigious honor - are presented to those organizations and individuals who have demonstrated outstanding achievement in ACORD implementation in the past year.

The deadline for ACORD Awards submissions is July 31, 2015.

[Click here to learn more.](#)



[Click to watch video](#)



Come to ACORD 2015

ACORD's new signature event, ACORD 2015, takes place on November 2-4 in Boca Raton, Florida.

[Click to watch video](#)



ACORD Young Professional/ Student Scholarship

Apply now for your chance to win an expense-paid trip to ACORD2015 in



Click the image to watch the ACORD Video Playlist.

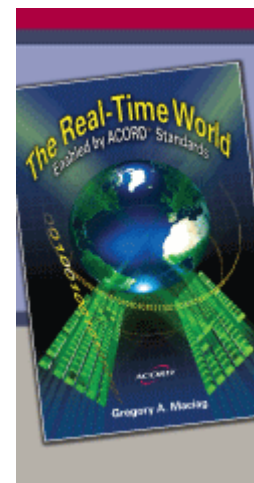
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ACORD NEWS YOU NEED

Calendar

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ACORD2015
Business. Technology. Standards.

2 - 4 NOVEMBER
BOCA RATON, FLORIDA

www.acord.org

Meet the New ACORD Board Members

Every year, ACORD welcomes leaders in the insurance industry to the ACORD Board of Directors. This year, ACORD is pleased to have three new members join the Board: John Bruno, AON, Executive Vice President, Enterprise Innovation and Chief Information Officer; Joe Dainty, Lloyd's of London, Global Head of Operations; and Stephen Kessler, MetLife, Vice President, Information Technology. Take a look at their bios below. For a full list of ACORD Board Members, [click here](#).

ACORD Standards Candidate Release

Standards enhancements from recently approved Maintenance Requests (MRs) have been applied to the ACORD Standards in a Candidate Release and are ready for review.

ACORD Insurance Innovation Challenge

June 18th, 2015

Location: Pearl River, NY

The ACORD Insurance Innovation Challenge is the first and only insurance-specific technology and innovation competition. It is open to individuals or organizations of any size, from anywhere in the world, whose new ideas will change the way we do business.

Upcoming Webinar: eLabel Mappings - A New ACORD Asset

June 23, 2015 11:30 AM - 12:30 PM EDT

Location: Webinar

Learn about the new eLabel Mapping translation documents. These valuable spreadsheets define the relationship of each individual data field on an ACORD form (eLabel) back to the XML and AL3 standards. The webinar will discuss the project, the output and how these spreadsheets can benefit you and your organization.

ACORD Forum Southern Africa

July 23, 2015

Location: Protea Hotel Fire and Ice! Melrose Arch Johannesburg 2076 South Africa

Network with your peers from the Southern Africa region. Share your challenges with experts from top companies, contribute to discussion about the future of the insurance industry and help influence its direction.

ACORD2015

November 2-4, 2015

Location: Boca Raton Resort, Boca Raton, Florida, USA

If you've attended the ACORD Implementation Forum in the past (and even if you haven't), you'll want to attend ACORD2015. It's everything you expect from a flagship ACORD event. And more.

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