The “Challenge to Change”

A White Paper Series Introduction to The ACORD Club

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The “Challenge to Change”

• A brief introduction to Equinix
  – Who we are?
  – Why are we doing this?

• The Challenge Series
  – The brief
  – An outline
  – Timelines and availability
  – About the Author
Equinix - A Brief Introduction

Who are we?

- World’s Largest Data Interconnection Company
  - Provider of Colocation Services
  - 95 Data Centres in 31 Countries
  - Global Reach
  - Connectivity
  - Security
  - Business ecosystems

- Drive Business through our IBX Data Centres
  - House 68% of the World’s Stock Exchanges
  - Over 90% of global internet traffic runs through Equinix IBX’s
  - Direct access to world-class partners

Why are we doing this?

- To Introduce this capability to the London Insurance Market
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The Brief

- **A Series of Papers on Change, designed to**
  - Explore the future growth of the insurance industry
  - To cover all sectors of the Market, from Life and Pensions to Property Casualty
  - Relate to multiple delivery channels and operations types
  - Facilitate or even stimulate strategic thinking on new business opportunities
  - Respond positively to these challenges
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An Outline

• **Embracing Change**
  – The first paper in the series
  – Looks at the global shifts affecting the global industry
  – Considers opportunities and challenges arising from this

• **The Impact of Technology**
  – A look at the short and medium term affects of technology that is available today
  – Will consider potential developments driven by future developments

• **The Future of Insurance**
  – How does the industry respond to an ever-changing world?
  – Where are future challenges being driven from?
  – What potential will this present to insurance?
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Timeline & Availability

• **Embracing Change**
  – Public launch in w/c 3rd June
  – Electronic copy available via ACORD, Insurance Day and from the Equinix website

• **The Impact of Technology**
  – To be published in September 2013

• **The Future of Insurance**
  – To be published in December 2013
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About the Author

• Global Futures & Foresight
  – Written by David Smith
  – Well-known speaker in on the future at ACORD Club meetings and other London Market events
  – GFF aim to help their clients avoid being trapped by change and equipped to handle it
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Questions?

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