

Keen industry interest in the progress of the Ruschlikon Initiative

Status Update



Positive feedback from the webinar and consecutive survey amongst participants

Over 170 enthusiastic insurance industry colleagues joined the “Introduction to Ruschlikon” webinar on the 10th of June. Distinguished speakers such as Simon Squires (Ruschlikon A&C Chair and Senior Operations Lead of AXA XL) and Theo Bachmann (Ruschlikon ePlacing Chair, Managing Director, Head P&C Centre Reinsurance of Swiss Re) were delighted to take the group through the background of the Ruschlikon initiative, structure, scope of activities and some of the great achievements by the community to date.

Members of Ruschlikon presented individual case studies that outlined efficiency gains that they achieved in their respective organizations by implementing Ruschlikon Best Practice and ACORD data standards to support digital data exchange.

While 56% of the participating companies are ready to be engaged with different types of messages in the near future, 37% are already exchanging messages and are keen to on-board additional trading partners.

The survey outcome confirmed the Ruschlikon strategic objectives for the upcoming 18 months. 80% of the participants found the case study sharing very helpful.

The Ruschlikon community will focus on

- Finalizing and testing treaty standards (*ePlacing*) and extending to international commercial insurance/facultative business (*ePlacing*)
- Increasing traffic within the community (*eAccounting & Claims*)
- Growing the community across regions (*eAccounting & Claims*)
- Establishing further case studies to explain the Ruschlikon benefits to highlight additional business scenarios

Useful information about on-boarded industry partners can be found on the [Ruschlikon Adoption Directory](#) (RAD). If you are looking for high level information on technical aspects, the document '[Engaging with Ruschlikon – Selecting Technology Options and Vendors](#)' will be of assistance.

If you didn't make it to the webinar or would like to view it again, please see the link to the 10th of June Introduction to Ruschlikon Webinar: <https://bit.ly/3wgie47>

Ruschlikon Marketing Group, on behalf of SteerCo ePlacing and eAccounting and Claims



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