



DISCOVER • EVOLVE • TRANSFORM

OCTOBER 29-30 | BOSTON, MA

ACORD Connect, our flagship event, is the premier platform for connecting insurance industry stakeholders and technology leaders. From small niche companies to multinational conglomerates, sponsors have been an integral part of this event, returning year after year to reaffirm existing relationships and establish new ones. ACORD Connect 2019 will focus on honoring and celebrating our members and volunteers by providing innovative sessions, networking with speakers and influencers, and earning valuable education credits.

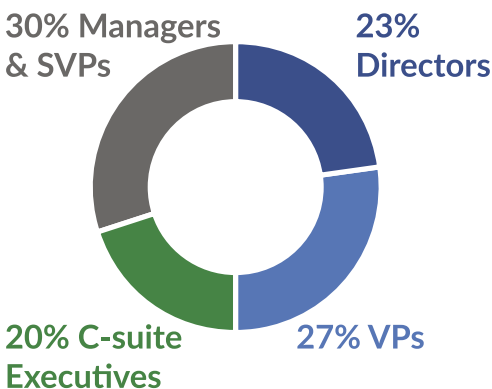
ACORD Connect sponsors will have access to:

- Key decision makers from top insurance carriers, brokers, and agents
- U.S and international ACORD members from the Property & Casualty, Life & Annuity, and Reinsurance lines of business
- Targeted marketing and exposure through video and social media to help you reach an audience relevant to your business goals

From featured speaking opportunities to networking space, ACORD Connect features the branding opportunities you need.

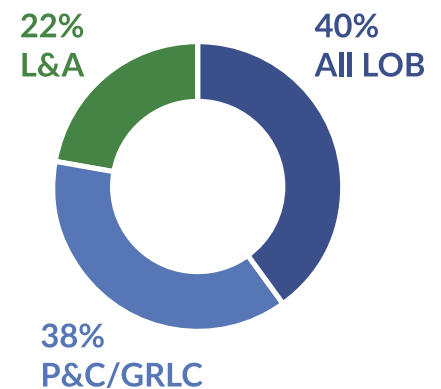
Contact us at sponsorship@acord.org or (845) 535-6423 to learn more about our offerings and custom package opportunities.

WHO ATTENDS AN ACORD EVENT



60% Buyers vs. 40% Solution Providers

★ 1000+ Executives Attend



Exhibitor & Sponsorship Benefits Grid

	Platinum Members: \$50,000 Non-Members: \$60,000	Gold Members: \$40,000 Non-Members: \$50,000	Silver Members: \$25,000 Non-Members: \$35,000	Supporting Organization Members: \$5,000 Non-Members: \$12,500
Pre-Event Marketing				
Recognition in ACORD Quarterly Newsletter at Designated Sponsor Level	✓	✓	✓	✓
Inclusion of Logo in Attendee Acquisition Emails at Designated Sponsor Level	✓	✓	✓	✓
Inclusion of Logo and Link on Event Website	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓
Pre-Conference Attendee List	✓	✓	✓	✓
Opportunity to Issue an ACORD Sponsor Press Release	✓	✓	✓	✓
Event Experience				
Registration Discount for Clients and Prospects	✓	✓	✓	✓
One PROMOTION Benefit	✓	✓	✓	✓
One BRANDING Benefit	✓	✓	✓	✓
One PRIME Benefit	✓	✓	✓	✓
Speaking Session	✓	✓	✓	✓
Complimentary Event Passes	5	4	3	2
On-Site/Post Marketing				
Recognition on Event Signage at Designated Sponsor Level	✓	✓	✓	✓
Logo and Link to Company Website in Mobile Application	✓	✓	✓	✓
50-word Description in Mobile Application	✓	✓	✓	✓
Opportunity to Distribute One Piece of Collateral to Attendees	✓	✓	✓	✓
Post-Event Attendee List	✓	✓	✓	✓

Sponsorship Benefit Options
PRIME
<ul style="list-style-type: none"> • Reception and Awards Ceremony Branding • Welcome Reception • Keynote Session Introduction • Reserved Meeting Room • Sponsored Key Executive Dinner
BRANDING
<ul style="list-style-type: none"> • Wellness Event • ACORD-Distributed White Paper • ACORD-Hosted Webinar • Lounge Area/Charging Station
PROMOTION
<ul style="list-style-type: none"> • Networking Space • Mobile Application • Agenda-at-a-Glance • Notepads • Bags • Lanyards • Hotel Key Cards • Water Bottles • Name Badges • 90 Second Commercial Loop

À la Carte Items
\$5,000 Members \$7,500 Non-Members
Choose from PROMOTION Above

For further details, please contact our team at sponsorship@acord.org or visit www.acord.org/research-education/events