



2023

---

**ELIGIBILITY & INFORMATION**

---

*Please note: Several ACORD Award categories have been revised for 2023. Please review the award descriptions and criteria carefully before applying. If you have submitted for ACORD Awards in the past, and are unsure what categories to apply to, please see the [FAQs](#).*

# APPLICATION ELIGIBILITY AND INFORMATION

## Applications

- ACORD Awards are presented annually. Please consult [www.acord.org/awards](http://www.acord.org/awards) for current application deadlines and submission instructions.
- All applications must be submitted electronically. Applications for ACORD Awards must be received on or before the posted deadline date.
- You can submit an ACORD Awards nomination on behalf of yourself, your organization, or another individual or organization.

## Eligibility

Each ACORD Award has specific eligibility requirements. Please review the criteria below for the specific Award for which you are submitting.

- Only ACORD member organizations in good standing will be considered for ACORD Awards.
- All ACORD implementations submitted for Award consideration must be certified by ACORD.
- All decisions of ACORD staff are final.

## Supporting Documentation Submission

Visit [www.acord.org/awards](http://www.acord.org/awards) for the latest information about submission deadlines and procedures.

- You may apply for multiple ACORD Awards.
- Organizations and/or individuals may submit more than one application per category if they wish, but are only eligible to win one award per category.
- You must submit a separate application and supporting documentation for each. Please clearly label each submission.
- You must provide contact information with each submission including name, company, email, shipping address, and phone number.
- ACORD accepts supporting documentation in PowerPoint or PDF format only.

# ACORD AWARDS ELIGIBILITY

## ACORD Implementation Excellence Award

The Implementation Excellence Award is presented to organizations that have made the largest impact in implementing ACORD Standards over the past year, or have demonstrated how the implementation of ACORD Standards and/or Reference Architecture significantly improved their business processes, either internally at the member organization, or externally in conjunction with the member's industry partners.

Submissions may concern, but are not limited to: Billing, Claims, Distribution Channel, IT Infrastructure, Legacy Modernization, Policy, and Rating.

### Eligibility

Organizations must be a current ACORD member in good standing.

#### Your submission must include the following:

- The business case that led your organization to implement ACORD Standards, Architecture, and/or Forms.
- Description of active implementation of one or more ACORD Standards, Architecture, and/or Forms assets. Please include details such as: the specific ACORD Standard, Transaction, Message, Version, Form name and number, or ACORD Reference Architecture facet used.
- Demonstrations of Standards-driven improvements and successes, such as:
  - An implementation case study showing: reduced time or expense, increased revenues, workflow efficiency improvements, organizational growth and progress, added capabilities
  - A significant increase in the number of certified implementations and/or increase in Standards activity in the previous year in terms of: message volumes, market share, number of implementers, increase in scope
  - Specific Key Performance Indicators showing performance gains, other achieved benefits

# ACORD Standards Advancement Award

The Standards Advancement Award is presented to organizations demonstrating leadership in the areas of Standards development, advocacy, and/or implementation. It recognizes those who have gone above and beyond in guiding the insurance industry toward greater clarity in the sharing of insurance data.

## Eligibility

Organizations must be a current ACORD member in good standing.

### Documentation must include the following:

- A record of ongoing participation with ACORD through Standards Project Groups, implementation communities, events, webinars, or other activities.
- Demonstration of how the organization has led the way in Standards development and/or advocacy, such as:
  - Exceptional effort and leadership in the ACORD Standards development process
  - Documented promotional efforts to convince others to implement ACORD Standards, Architecture, Forms, or other assets
  - Original research or thought leadership demonstrating the value of standardized data exchange and ACORD implementation
  - A description of how the organization's efforts have provided potential benefits that can be adopted and leveraged by others in the ACORD community

# ACORD Industry Vanguard Award

The ACORD Industry Vanguard Award is presented to organizations that have enhanced and extended the scope of ACORD's Standards, Architecture, and Forms, and/or driven their adoption and use by new stakeholders and communities.

## Eligibility

Organizations must be a current ACORD member in good standing.

### Documentation must include the following:

- A description of how the organization expanded the scope and/or reach of ACORD Standards, through activities such as:
  - Donating assets to the insurance community through ACORD,
  - Contributing content developed within the organization to ACORD Standards Development initiatives, and/or
  - Participating in initiatives that drive ACORD Standards implementation in geographies or lines of business where there was little to no previous adoption.
- Evidence demonstrating the impact of the organization's activities, such as:
  - A detailed description of an asset, user stories, data/info models, and other content donated by the organization
  - Evidence that documents the impact of ACORD assets on specific geographical regions or stakeholder groups, and/or on the ACORD Standards Development process
  - Relevant items such as the specific ACORD Standard, Transaction, Message, Version, Form name and number, or ACORD Reference Architecture facet involved
  - A list of any relevant trading partners
  - A detailed description of collaborative efforts made for the benefit of the ACORD community and the industry at large

## ACORD Community Leadership Award

The Community Leadership Award is presented to individuals demonstrating leadership in the areas of Standards development, advocacy, volunteerism, and/or implementation. It recognizes those who have gone above and beyond in guiding the insurance industry toward greater clarity in the sharing of insurance data.

### Eligibility

Individuals must be part of an organization that is a current ACORD member in good standing.

#### Documentation must include the following:

- A demonstrated involvement with ACORD through Standards Project Groups, implementation communities, events, webinars, or other activities
- A detailed description of how the individual has led the way in contributing to the development, advocacy, and/or implementation of one or more ACORD assets
- A demonstration of how the individual's efforts have led to improvements that can be adopted and leveraged by others in the ACORD community

## Women's Insurance Advancement Award

The Women's Insurance Advancement Award is presented to individuals who have made outstanding contributions to the advancement of women in the insurance industry.

### Eligibility

This award is open to any individual active within the insurance industry.

#### Documentation must include the following:

- A detailed description of how the individual has supported growth and advancement for women within the industry.
- Relevant evidence or metrics to support the individual's described efforts. Examples can include but are not limited to:
  - Participation in mentorship or sponsorship networks and programs
  - Supporting colleagues with professional development and educational opportunities
  - Facilitating or creating access to opportunities that will improve the well-being of colleagues or clients

# FAQs

## How do I apply for an ACORD award?

Please review [www.acord.org/awards](http://www.acord.org/awards) for current application deadlines and submission instructions before applying. The direct link to submit an ACORD Awards application is here: <https://acord.submittable.com/submit/259156/2023-acord-awards-submission>.

## Can I apply for more than one award?

Yes, you may apply for multiple ACORD Awards. You may submit applications in any applicable categories.

Organizations and/or individuals may submit more than one application per category if they wish, but are only eligible to win one award per category. You must submit a separate application and supporting documentation for each. Please clearly label each submission.

## Do I have to be an ACORD member to apply?

Only ACORD member organizations in good standing will be considered for ACORD Awards.

## Can I nominate someone else for an ACORD Award?

Yes, you can submit an ACORD Awards nomination on behalf of yourself, your organization, or another individual or organization.

## Some award categories have changed. How do I figure out what the proper category is for my award submission?

Please read the award descriptions and criteria carefully. Also, please note that ACORD may reclassify an application into a different category if it is more appropriate – so applying to the “wrong” category will not hurt your chances of receiving an award. Below are some general rules of thumb for how the current award categories relate to previous years:

### Former Award Category

Case Study Award  
Global Citizen Award  
Implementation Journey Award  
Industry Contributor Award  
Leadership Award (Individual)  
Leadership Award (Organization)  
Women’s Insurance Advancement Award

### Current Award Category

Implementation Excellence Award  
Industry Vanguard Award  
Implementation Excellence Award  
Industry Vanguard Award  
Community Leadership Award  
Standards Advancement Award  
Women’s Insurance Advancement Award

### What is expected in the supporting documentation?

Supporting documentation is the opportunity to build a case for the nomination in addition to the short summary requested. ACORD accepts supporting documentation in PowerPoint or PDF format only.

### Do I have to include an address?

You must provide contact information with each submission, including name, company, email, shipping address, and phone number. If the award nomination is selected, we will use this information to notify you and ship the physical award to you.

If you are nominating another individual or organization, you do not need to include an address. In this case, please provide the best point of contact and their email address so we can confirm shipping details with them.

### I have another question that is not covered here. Whom can I contact?

Please consult [www.acord.org/awards](http://www.acord.org/awards) for current application deadlines and submission instructions before applying. If you have any other questions, you can also email [events@acord.org](mailto:events@acord.org).





ACORD



[www.acord.org](http://www.acord.org)



[memberservices@acord.org](mailto:memberservices@acord.org)