

ACORD ON Q

FOURTH QUARTER 2019

FEATURED NEWS



MākuSafe Announced as 2019 ACORD InsurTech Innovation Challenge Winner

MākuSafe was announced as the 2019 ACORD InsurTech Innovation Challenge (AIC) winner at ACORD Connect in Boston this year. MākuSafe is an Insurtech SaaS/Data & Analytics company that seeks to improve worker health, safety, and productivity while reducing worker compensation claims and mitigating workplace risks.

The other finalists included:

- **Protosure**, a no-coding SaaS eCommerce solution for any insurance product line, allowing users to rate, quote, issue on multiple sites simultaneously.
- **Riskbook**, an online platform where brokers can easily share their risks with a worldwide audience of underwriters, allowing brokers to have access to a large pool of capital for their clients and underwriters to take control of their deal flow and grow their premium income.

The contestants initially competed in regional semifinals in Chicago, London, and New York, where their live pitches to the panel of judges were evaluated based on ingenuity, impact, applicability, and quality of articulation.

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CEO Webinar Series: Insurtech & the Digitization Imperative

On **December 6th**, join **ACORD CEO Bill Pieroni** and **Planck General Manager Leandro DalleMule** as they explore key factors in leveraging digital capabilities and InsurTech in the next installment of the **ACORD [CEO Webinar Series: Insurtech & the Digitization Imperative](#)**.

Learn how the alignment of technology, strategy, and culture enables the benefits of digitization. Discover the characteristics of successful InsurTech investments, how can insurers implement these improvements across the value chain, and so much more. Register below!

[REGISTER NOW](#)

ACORD CONNECT

ACORD Connect Downloads

ACORD Connect 2019 was a huge success, thank you to all that attended! See photos of all of the action in Boston [here](#). [Session downloads](#) are available to ACORD members are available at the link below.

Join us next year to celebrate ACORD's 50th anniversary at ACORD Connect 2020 at the Swiss Re campus in Armonk, NY, on October 29, 2020!

[ACORD CONNECT 2019
PHOTOS](#)

[ACORD CONNECT 2019
SESSION DOWNLOADS](#)



2019 ACORD Award Winners

Join us in congratulating the [2019 ACORD Award Winners](#)! The [ACORD Awards](#) are presented each year at **ACORD Connect** to organizations and individuals who have demonstrated outstanding achievement in ACORD implementation and advocacy.

An [ACORD Award](#) is a prestigious honor, recognized throughout the insurance industry worldwide. ACORD members can nominate themselves or others for an Award. Click below for the full of this year's winners.

[VIEW WINNERS](#)



RISK & INSURANCE

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ACORD NEWS

AkinovA and Whitespace Donate Key Assets to ACORD to Benefit Global Re/Insurance Industry

International buzz surrounded the donation of key assets to ACORD from [AkinovA](#) and [Whitespace](#), benefitting the global re/insurance industry.

ACORD in the News

At ACORD Connect, CEO Bill Pieroni unveiled the **Intelligent Growth: Intent, Decisions, Outcomes Study**, sponsored by [Duck Creek Technologies](#). Read the extensive coverage on [Carrier Management](#) and [Insurance Journal](#) at the link below.

ACORD made headlines this quarter with [AM Best TV](#), [Business Insurance](#), [Leader's Edge](#), and [more!](#)

READ MORE ACORD IN THE NEWS

 SLIPCASE



INDUSTRY NEWS

Women in Insurance Consortium Update

The [Million Women Mentors Women in Insurance Consortium](#) unveiled a sneak peek of their findings from this summer's data initiative at ACORD Connect in October. This panel provided an engaging and interactive presentation around the data collected in this summer's data deep dive regarding gender disparity within the industry. Learn more about this consortium and data initiative at the link below, and stay tuned for the full report to be released in Q1.

LEARN MORE

ACORD InsurTech Digest

Looking for a one-stop-shop for all of [Q4 2019's InsurTech headlines](#)? Look no further than the [ACORD InsurTech Digest](#). This newsletter aggregates the can't-miss InsurTech news from around the globe. Read more at the link.

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LONDON MARKET



Insurance Times Awards 2019

ACORD was also in attendance for the [Insurance Times Tech & Innovation Awards 2019](#), sponsoring the **Best Digital Customer Experience Award**, as well as **Insurer Innovation of the Year**.

[Aviva](#) and [LV=](#) won **Best Digital Customer Experience** category. Based on the annual [ACORD Digital Customer Experience Studies](#), this award recognizes excellence in UK digital personal lines insurance shopping, a hugely competitive landscape that's shifting at a rapid pace to meet dynamic consumer demands and preferences.

[LV=](#) also took home the **Insurer Innovation of the Year** award. This category is designed to recognize those projects or developments that have demonstrably delivered real change - in strategy, service delivery or operations. Congratulations to all!

[VIEW FULL LIST OF WINNERS](#)

2019 Insurance Day London Market Awards

ACORD was proud to sponsor the Technology Initiative of the Year and InsurTech Initiative of the Year categories at this year's [Insurance Day London Market Awards](#). Winning in the **InsurTech Initiative of the Year** category was [Insurdata](#). This award recognizes the InsurTech initiative that, in the view of the judges, will have the most significant impact on the London market.

In the **Technology Initiative of the Year** category, [Charles Taylor](#) took the top spot. This award category recognizes the company making the most innovative use of technology in designing, developing, and delivering an industry-leading solution that enables significant business value.

[FULL LIST OF WINNERS](#)



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STANDARDS & FORMS ANNOUNCEMENTS



Reference Architecture Component Model 2.4

In November, ACORD released a major update to the Component Model facet of the ACORD Reference Architecture. Component Model 2.4 has been extensively revised to reflect the latest developments in the ACORD Digital Standards for next-generation technologies. For more information, visit acord.org/RA

LEARN MORE



Insured Retirement Institute

EVENTS CALENDAR

Want to see your event posted here? [Drop us a line!](#)

December 5-6, 2019

EY Insurance Executive Forum
New York, NY

December 6, 2019

[Insurtech & the Digitization
Imperative
Webinar](#)

October 29, 2020

ACORD Connect
Armonk, NY

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