

# ACORD ON Q

SECOND QUARTER 2020

## FEATURED NEWS



ACORD  
WEBINARS

CEO Series



UNDERSPEND,  
OVERPERFORM

JULY 10<sup>TH</sup>, 2020  
12:00 PM EST

The image shows two promotional graphics for an ACORD webinar. The left graphic features the ACORD logo, the word 'WEBINARS', a play button icon on a monitor, and 'CEO Series'. The right graphic has a blue background with light streaks, the title 'UNDERSPEND, OVERPERFORM', a photo of Bill Pieroni, and the date and time 'JULY 10<sup>TH</sup>, 2020 12:00 PM EST'.

## ACORD CEO Webinar: Underspend, Overperform

In recent years, high-performing insurers have defied conventional wisdom. Instead of accepting the traditional paradigm of tradeoffs, they have managed to underspend in almost every area, while outperforming their competitors. Join [ACORD CEO Bill Pieroni](#) as he explains how they achieve these groundbreaking results in the next installment of the [ACORD CEO Webinar Series: Underspend, Overperform](#).

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## ACORD Insurance Technology Career Center

The second quarter of 2020 saw the launch of the [ACORD Insurance Technology Career Center](https://careercenter.acord.org). The [ACORD Insurance Technology Career Center](https://careercenter.acord.org) provides candidates access to a wide range of tech-related career opportunities within the insurance industry.

The service is free for job seekers wishing to search postings or post their resumes for potential employers. Job listings are also free for ACORD member organizations.

The [ACORD Insurance Technology Career Center](https://careercenter.acord.org) has already been making headlines. Check out [Digital Insurance](#), [PC 360](#), and [Think Advisor](#) to see what people are saying.

[VISIT THE ACORD INSURANCE TECHNOLOGY  
CAREER CENTER](https://careercenter.acord.org)



## Data Management and Standards Summit

On [July 16, 2020](#), [ACORD](#) and [IDMA](#) join forces to host the [Data Management and Standards Summit](#). This virtual event will explore the essential elements of enterprise data management, strategy, and standards related to the insurance industry.

**Associate Insurance Data Managers (AIDM)** and **Certified Insurance Data Managers (CIDM)** attending this summit will receive ten CE credits towards their IDMA continuing education program. [ACORD Certified Experts \(ACE\)](#) will receive six CPD credits toward their 2020 continuing education requirement.

[REGISTER NOW](#)



### Congratulations to Phil Brown, Director, GRLC Standards on His Upcoming Retirement

Please join us in extending best wishes to Phil Brown, who will be retiring from ACORD this summer. Phil has been an esteemed ACORD employee for nearly two decades and will be especially missed by his colleagues and the industry alike.

“I am fortunate that Phil Brown was working at ACORD when I arrived as CEO in 2016, and even more so that I was able to work with him well into my tenure,” said President and CEO Bill Pieroni. “Phil Brown aided in increasing ACORD’s presence within the European Markets, and his hard work and expertise are reflected in the global industry today. He will be sorely missed by all.”

[CONTINUE READING](#)

### ACORD Members Save on Digital Solutions

[ACORD Solutions Group \(ASG\)](#) was created as a result of ACORD’s commitment to enabling efficiency in the global insurance industry. ASG draws upon ACORD’s deep industry expertise and asset base, combined with state-of-the-market technologies, to create end-to-end, enterprise-class solutions.

By focusing on areas where the market currently lacks critical solutions, ASG allows all industry stakeholders to enable increased data value capture. Our ACORD Digital Solutions minimize the time, cost, and risk of consistent data exchange.

Because ASG is industry-owned and member-driven, we provide these solutions to our members at cost. **ACORD members are eligible for a 20% discount on ACORD Digital Solutions.**

[LEARN MORE](#)



## Online Proctored ACE Exams Are Now Available

Remote at-home testing is available for [ACORD Certified Expert \(ACE\) Certifications](#). This test delivery option makes testing available for candidates seeking to earn their [ACE Certifications](#) from the safety and comfort of their homes. Learn more about becoming an [ACE](#) below.

[LEARN MORE](#)

## ACORD in the News

ACORD created a buzz this quarter on industry podcasts and publications, such as an authored article in [Best's Review](#), and coverage in [Digital Insurance](#), [Insurance Business](#), [The Voice of Insurance Podcast](#), and [many more!](#)

[READ MORE](#)

**IDMA**  
Insurance Data Management Association  
Connect • Succeed • Grow

# EVENTS

Please note that due to the global COVID-19 pandemic, all 2020 [ACORD Events](#) will be held virtually, so please join us online. Additional details will be provided on our event websites as they become available.



## ACORD InsurTech Innovation Challenge

The [ACORD InsurTech Innovation Challenge \(AIC\)](#) is the world's premier event for innovation in insurance technology and continues to achieve a longer reach and greater impact every year. Be sure to mark your calendars with the new virtual event dates:

- **London:** Thursday, September 3rd
- **New York:** Thursday, September 10th

Want to participate? There is still time to submit your pitch! Visit [acordchallenge.org](#) to learn more

[LEARN MORE](#)



## ACORD Industry First

**ACORD Industry First** is an exclusive virtual event that brings together senior industry leaders at the intersection of insurance and technology, featuring first-of-its-kind research and thought leadership. At this inaugural event, **ACORD President and CEO Bill Pieroni** will unveil the findings behind the new ACORD study, **Digitization & Distribution: The Agency Imperative**. This study examines the evolution of the various distribution options available to global carriers, and the capability investments required for success within and across channels.

**REGISTER TODAY**



## ACORD Connect Goes Virtual

Join us online on October 29, 2020, for [ACORD Connect](#). [ACORD Connect](#) is where we show our appreciation for you, the members of the ACORD community.

At [ACORD Connect](#), you will enhance your expertise with ACORD Standards & Architecture and earn valuable continuing education credits through professional development sessions from anywhere on the globe.

[REGISTER NOW](#)



## LONDON MARKET

### ACORD Announces Mapping of Lloyd's API Factory Standards to Existing Data Standards & Solutions

ACORD is excited to announce the alignment of existing ACORD Data Messaging Standards, and ACORD Digital Solutions with the Lloyd's API Factory placement specifications published earlier this quarter.

[READ MORE](#)

### CGI Selects ACORD as Strategic Global Messaging Partner

CGI announced a partnership with ACORD as its strategic global messaging partner. CGI will principally focus on leveraging the ACORD Conductor service to influence the benefits of data standards and facilitate inbound and outbound messaging transmission through CGI's insurance solution.

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## ACORD VENDOR SPOTLIGHT WEBINAR SERIES

### How Workforce Wearable Data Is Impacting Worker Safety

This month, 2019 [ACORD InsurTech Innovation Challenge Winner MākuSafe](#) hosted the [ACORD Vendor Spotlight Webinar: How Workforce Wearable Data Is Impacting Worker Safety](#). This session provided an overview of how wearable safety technology, machine learning, AI, and cloud computing are helping safety leaders gain valuable insight into understanding workplace risks, keeping workers safe, and mitigating hazards before incidents and claims occur.

Missed this webinar? Find this and all recordings of [ACORD Webinars](#) on the [Recorded Webinars](#) section of our website.

[VIEW WEBINARS](#)

# EVENTS CALENDAR

**July 10, 2020**

ACORD CEO Webinar:  
Underspend, Overperform  
Webinar

**July 16, 2020**

Data Management and Standards  
Summit  
Virtual Event

**August 4, 2020**

Reference Architecture Deep Dive  
Webinar

**September 3, 2020**

ACORD InsurTech Innovation  
Challenge: London  
Virtual Event

**September 10, 2020**

ACORD InsurTech Innovation  
Challenge: New York  
Virtual Event

**October 15, 2020**

FT Insurance Innovation Summit  
New York, NY

**October 20, 2020**

ACORD Industry First  
Virtual Event

**October 29, 2020**

ACORD Connect  
Virtual Event

[SEE ALL EVENTS](#)

Are you getting the most out of your ACORD membership?  
[Click here to find out.](#)