

ACORD ON Q

FIRST QUARTER 2019

FEATURED NEWS

Data & Analytics, Digitization, and Insurance Webinar

On Friday, March 29th, ACORD will host the [Data & Analytics, Digitization, and Insurance Webinar](#), presented by Bill Pieroni. This webinar provides key strategies for organizations to embrace digitization or risk marginalization. **Access to ACORD Webinars is free to all ACORD Members.** For the growing list of ACORD Webinars scheduled for 2019, click below.

[LEARN MORE ABOUT ACORD WEBINARS](#)

Operational Excellence in Insurance

Insurers are under more pressure than ever to effectively manage their current operating expense environment. In order to gain insights into the most effective techniques and capabilities for optimizing expenses, [KPMG](#) and [ACORD](#) conducted a survey focused on the challenges and opportunities insurers face in improving operational efficiency. Read the result of the survey and its conclusions in the whitepaper **Operational Excellence in Insurance** at the link below.

[READ THE WHITEPAPER](#)

ACORD Releases Digital Customer Experience Study: U.S. Personal Lines 2019

This report highlights the results of an in-depth study on the ability of U.S. insurance carriers to successfully deliver an engaging and satisfying experience to customers who research and buy home and auto insurance online. Findings were presented at the [One Place 2019](#) event, hosted by study sponsors [Benefitfocus](#).

[READ MORE](#)

2018 Annual Report

[ACORD's 2018 Annual Report](#) is now available on our website. This report summarizes improvements implemented over the course of the past year, in addition to outlining priorities in 2019.

Highlights include the development of Digital Standards for emerging technologies, ACORD's thought leadership activities across the globe, our rapidly growing coverage in industry publications, and our activities with causes such as the Insurance Industry Charitable Foundation and the Women in Insurance Initiative.

[READ THE ANNUAL REPORT](#)

MEMBERSHIP



ACORD Member Benefits are ACEs

Did you know that all ACORD Members now receive free training materials to become an **ACORD Certified Expert (ACE)**? ACE is a technical designation that demonstrates expertise in ACORD Standards implementation. ACE designees are typically those who actively implement or are planning to implement ACORD Standards within their organizations, or solution providers developing systems intended to be ACORD-compliant. To learn more about the ACE program, contact ace@acord.org.

[LEARN MORE ABOUT THE ACE PROGRAM](#)

ACORD NEWS


ACORD SVP, Standards & Membership **Malou August** and ASG SVP, Technology & Standards **Bijesh Jacob** spoke to [Business Insurance](#) in February, discussing the importance of digital standards around emerging technologies within the industry.

Allison Dubrow and **Peter Reed** of [Spencer Stuart](#), along with ACORD President and CEO **Bill Pieroni**, spoke to top women leaders throughout the industry about the career turning points that led to their success, and how to build gender diversity in the leadership pipeline. This study was also covered in [Carrier Management](#).

More from *Digital Insurance*, *Insurance Insider*, *Insurance Day*, *Insurance Business America*, *Insurance Innovation Reporter* at the link below.

Looking for news items, whitepapers, and reports focus on the most significant activities involving blockchain in the insurance industry? Click below to read our **Blockchain and Insurance 2019 Q1** roundup.

[READ BLOCKCHAIN AND INSURANCE](#)




ACCELERATE
POWERED BY NetWU

[REGISTER NOW](#)

"The AMS360 tricks we learned last year at Accelerate were amazing!
I use them every day."

- Amy Eichler
Harbor/Brenn Insurance Agencies
Petroskey, MI



INDUSTRY NEWS

International Women's Day Celebrated Throughout the Industry

ACORD's own SVP Chief & Administrative Officer, **Tanya Krochta**, took to LinkedIn to [discuss the importance of gender diversity in leadership roles](#) across various industries and mentions our work with Million Women Mentors.

Margaret Resce Milkint, Chair of the Women in Insurance Initiative, discusses the diversity gaps within the industry, and what needs to be done to close them in this [Insurance Thought Leadership article](#).



FINOVATE SPRING
MAY 7 - 10 2019 | SAN FRANCISCO, CA
DELIVERING REAL-WORLD SOLUTIONS
AND INSIGHTS FROM FINTECH'S CUTTING EDGE
SAVE 20% QUOTE FKV2353ACNB

LONDON MARKET



DXC Digital Minds kicked off its first session of the year, hosted at ACORD's London offices on January 28th. During the launch session, Caroline Bedford (DXC) introduced Digital Minds to a brand new cohort consisting of over 70 individuals, from over 40 recognized London Market organizations. A mix of speakers including Paul Willoughby (Beazley), Alvaro Montenegro (DXC) and Bobbie Mansfield (AXA XL) gave topical presentations on various areas of the market and backgrounds. This event proved to be a successful interactive session to kick off Digital Minds 2019, and we look forward to hosting more throughout the year.

IDMA 2019 Annual Conference

April 14th - 16th, 2019 - Chicago, IL

Approaches and Strategies for Digital Transformation

Leading through Data, Talent and Innovation



BOARD OF DIRECTORS NEWS

January saw the announcement of the **ACORD 2019 Board of Directors** welcoming nine new directors. Returning to serve as Board Chair is J. Spero Zacharias, Senior Vice President, Chubb.

“The expertise and leadership of our Board are invaluable in fulfilling this mission and improving the global insurance industry,” ACORD President and CEO Bill Pieroni said of the Board announcement. Click below to meet the Board.

[READ MORE](#)

ACORD CONNECT



2019 Call for Speakers and Topics

The [ACORD Connect 2019](#) Speaker Applications are now open. Are you a distinguished and engaging speaker or know of someone who is? Do you have an interesting topic you would like to see at our event? We want to hear from you! Submissions are due by **May 20, 2019**. Click below to learn more.

[LEARN MORE](#)

Save on Registration for ACORD Connect 2019

Join us **October 29th - 30th** in **Boston** for [ACORD Connect 2019](#). At [ACORD Connect](#), you will explore important strategic issues facing the global insurance industry, enhance your expertise with ACORD Standards & Architecture, and earn valuable continuing education credits through professional development sessions. By registering before **August 31, 2019**, you will receive the discounted Early Bird rates. Don't miss this special offer!

[REGISTER NOW](#)



Chief Data Analytics Officers & Influencers, Insurance

June 11-12, 2019 | W Hoboken, NJ

Save \$100 with promo code 'ACORD'

[REGISTER NOW](#)



EVENTS



NEW YORK
CHICAGO
LONDON

Submit Your Idea for the ACORD InsurTech Innovation Challenge

The [ACORD InsurTech Innovation Challenge](#) returns this year to New York, London, and Chicago! Don't miss your chance to submit your idea that will transform the insurance industry! At [AIIC](#) you will have the chance to present your idea to innovators across all lines of business, investors & venture capital partners, technology startups & industry mentors, and experts. **Deadline for submissions is April 26, 2019.** Learn more at the link below.

LEARN MORE

EVENTS CALENDAR

Apr 1, 2019

Changing World of Insurance
Singapore

Apr 11, 2019

Financial Times Innovation Summit
New York, NY

Apr 14-16, 2019

IDMA 2019 Annual Conference
Chicago, IL

Apr 16, 2019

ACORD London Quarterly
London, UK

May 8 - 10, 2019

ARIAS U.S. 2019 Spring
Conference
Palm Beach, Florida

May 8 - 9, 2019

2019 Big "I" Legislative Conference
Washington, DC

May 21 - 23, 2019

Accelerate 2019
Cincinnati, OH

June 11-12, 2019

Chief Data Analytics Officers &
Influencers, Insurance Conference
Hoboken, NJ

Jun 12, 2019

ACORD InsurTech Innovation
Challenge Semi-Finals: London
London, UK

Jun 26, 2019

ACORD InsurTech Innovation
Challenge Semi-Finals: Chicago
Chicago, IL

Jul 18, 2019

ACORD InsurTech Innovation
Challenge Semi-Finals: New York
New York, NY

Sep 23 - 25, 2019

InsurTech Connect
Las Vegas, NV

October 29-30, 2019

ACORD Connect
Boston, MA

[SEE ALL EVENTS](#)