



May 2022



Featured News



ACORD to Host Virtual Event with Microsoft on State of Digital Maturity in Insurance

The ACORD Insurance Digital Maturity Study explores the link between digital maturity and financial performance across the global insurance industry, examining the 200 largest insurers worldwide over 10 years. In this [virtual event](#) sponsored by Microsoft, ACORD CEO Bill Pieroni will evaluate the findings of this year's study and provide imperatives for successfully executing digital strategic options.

[REGISTER NOW](#)

ACORD CEO Bill Pieroni Featured on *Insurance Business TV*

ACORD President and CEO Bill Pieroni was interviewed by Insurance Business TV as part of its Leaders Series, speaking about the importance of digitization in insurance and the major trends impacting the industry today.

[WATCH THE INTERVIEW](#)



Register for ACORD Connect 2022!

ACORD Connect brings together insurance professionals and industry experts for professional development sessions on ACORD Standards & Architecture, current and future trends in business and technology, and more. [Register now](#) for this ACORD member appreciation event on **October 27**, and stay tuned for more details on the agenda and speakers! You can also submit a nomination for the [2022 ACORD Awards](#), which will be presented at the event.

[REGISTER NOW](#)



ACORD Thought Leadership & Event Sponsorship Opportunities

ACORD sponsorship packages offer members and non-members the chance to promote their organizations and support the future of insurance. Engage with the ACORD community of more than 36,000 members and participating organizations around the world through a variety of opportunities.

[LEARN MORE](#)



ACORD Releases Update to the Product Model

ACORD updated the [Product Model](#) facet of the ACORD Reference Architecture. The Product Model is a graphical notation that allows users to quickly, easily, and precisely represent insurance products in a manner that is helpful to both technical and business users. This update will be useful as an illustration for product architects who are looking to expand their offerings in any type of insurance.

[READ MORE](#)

ACORD in the News

ACORD was recognized in several industry publications this month, including [Insurance Business](#), [Insurance Day](#), [Reinsurance News](#). ACORD CEO Bill Pieroni also spoke alongside industry experts on an [Insider Engage](#) webinar about the digital transformation journey for underwriters.

[READ MORE](#)

A blue rectangular graphic with a white rounded rectangle in the center. The white rectangle contains a list of six new members. The background of the blue graphic features faint, overlapping circular lines.

Welcome To Our Newest Members

- Artificial
- Aster Insurance Solutions
- Avid Compliance
- EDII Limited
- Lockton Companies, LLP
- WSIB- Workplace Safety and Insurance Board



Industry News

ACORD CEO Bill Pieroni to Deliver Keynote at Insurtech Insights USA

ACORD CEO Bill Pieroni is set to speak at Insurtech Insights USA this week in a keynote address, “Insurer Digitization and the InsurTech Imperative.” The event seeks to connect industry leaders and decision makers with innovative startups who are challenging the insurance market, in order to create mutual business opportunities and accelerate growth.

[READ MORE](#)



Insurance Industry
Charitable Foundation

IICF Inclusion in Insurance Events This Summer

ACORD is a proud sponsor of the Insurance Industry Charitable Foundation’s [Inclusion in Insurance Northeast Forum](#), coming up on June 9 in New York. The forum will provide valuable insights on advancing DE&I causes in the industry. Attend the [Inclusion in Insurance Northeast Forum](#), or check out the other [Regional Forums](#) taking place throughout June.

[ATTEND THE EVENT](#)



Million Women Mentors
Women in Insurance Initiative

Participate in the *Driving Change* Data Study

The Women in Insurance Initiative continues to welcome companies across the insurance industry to join in its *Driving Change* data study. The goal of the study is to assess the state of women in insurance, so that we can turn these fact-based insights into action and close gaps in the industry. The window for participation is open through the summer.

[JOIN NOW](#)



Careers & Education



Take the Next Step in Your Career

ACORD is committed to supporting the next generation of talent in the insurance industry. Through the ACORD Insurance Technology Career Center, we provide a network for candidates to post their resumes and discover jobs with organizations on the cutting edge of insurance technology. Employers can also look for candidates across the spectrum of experience and expertise!

[JOIN CAREER CENTER](#)



ST. JOHN'S
UNIVERSITY

St. John's University to Hold RIMS-CRMP Prep Virtual Workshop

The Tobin Center for Executive Education at St. John's University is offering an online, instructor-led course to prepare professionals to sit for the RIMS-CRMP exam. The course takes place from August 3-4 and is designed for staff, managers, directors, and executives across all industries, with the goal of raising awareness of risk management issues and making participants more valuable employees and risk managers.

[REGISTER NOW](#)



Events Calendar

June 9, 2022

[IICF Inclusion in Insurance
Northeast Forum](#)

New York, NY

June 14, 2022

[The Insurance Skills Summit 2022](#)

Virtual Event

June 16, 2022

[IICF Inclusion in Insurance Western
Forum](#)

Los Angeles, CA

June 20, 2022

[IICF Inclusion in Insurance Midwest
Forum](#)

Chicago, IL

June 22, 2022

[IICF Inclusion in Insurance
Southeast Forum](#)

Dallas, TX

June 23, 2022

[Insurer Digital Maturity: State of
the Industry 2022](#)

Virtual Event

September 8-9, 2022

[Women in Insurance Tech
Conference](#)

Boston, MA

September 18-20, 2022

[IDMA 2022 Annual Conference](#)

Orlando, FL

September 20-22, 2022

[InsureTech Connect](#)

Las Vegas, NV

September 29-October 1, 2022

[Gamma Iota Sigma Annual
Conference](#)

Charlotte, NC

October 27, 2022

[ACORD Connect](#)

Virtual Event

[SEE ALL EVENTS](#)

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