

Show Your ACORD Credentials

What are digital credentials?

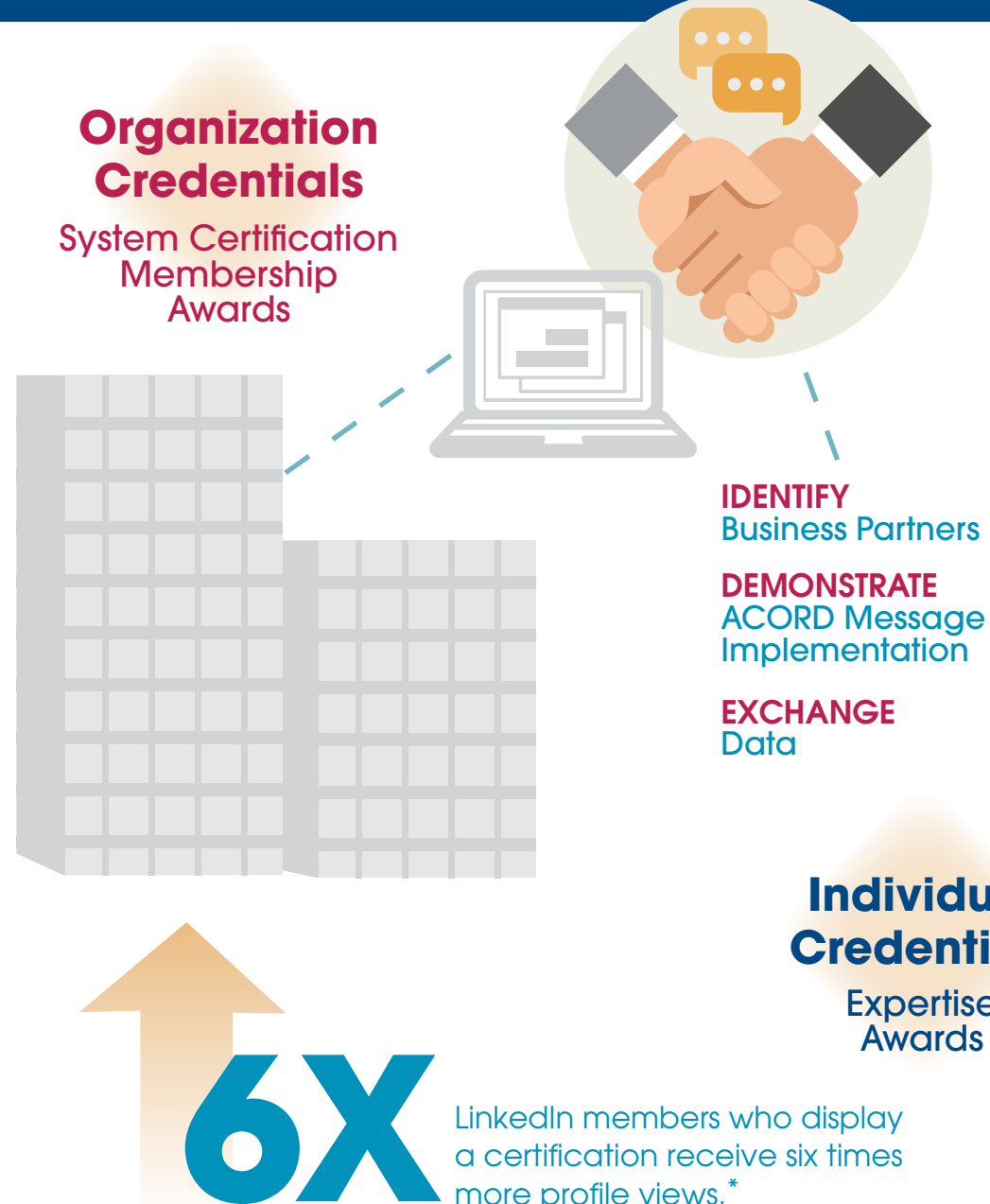
A way for organizations and individuals to share and promote achievements, skills, and certifications.

GLOBAL RECOGNITION



Digital credentials are widely recognized and trusted in many industries.

ACORD is now providing DIGITAL CREDENTIALS for the insurance industry.



Why Use digital credentials?

STAND OUT!



YOU'VE GOT THEM

Display on your website, email signature and social media.



Clicking the credential opens a verification page with details about your credential and what it means.



Hundreds of ACORD members are already using them!

Show that you're part of an elite group with unique qualifications.

Get started now!



www.acord.org/credentials

*HR Certification Institute, Display Your Value: Certifications and Digital Badges, March 19, 2015