



ACORD  
Awards  
Criteria  
& Information



# APPLICATION CRITERIA AND INFORMATION

## APPLICATIONS

- **ACORD Awards** are presented yearly. Please consult [www.acord.org/awards](http://www.acord.org/awards) for the latest application deadlines and submission instructions.
- All applications must be submitted electronically. Applications for **ACORD Awards** must be received on or before the posted deadline date.

## CRITERIA

Each **ACORD Award** has specific criteria. Please review the criteria below for the specific Award for which you are submitting.

- Only ACORD member organizations in good standing will be considered for **ACORD Awards**.
- All ACORD implementations submitted for Award consideration must be certified by ACORD.
- All decisions of ACORD staff are final.

## SUPPORTING DOCUMENTATION SUBMISSION

Visit [www.acord.org/awards](http://www.acord.org/awards) for the latest information about submission deadlines and procedures.

- You may apply for multiple **ACORD Awards**.
- You must submit a separate application and supporting documentation for each. Please clearly label each submission.
- You must provide contact information with each submission including name, title, company, email and phone.
- **ACORD accepts supporting documentation in Power Point format only.**

# ACORD AWARDS CRITERIA

## ACORD CASE STUDY AWARD (BUSINESS PROCESS IMPROVEMENT)

The Case Study Award is presented to organizations that have demonstrated how the implementation of ACORD Standards and/or architecture significantly improved their business processes, either internally at the member organization or externally in conjunction with the member's industry partners. Categories include but are not limited to the following:

- Billing
- Claims
- Distribution Channel
- IT Infrastructure
- Legacy Modernization
- Policy
- Rating

### CRITERIA

The Case Study Award is available to members in all ACORD programs and may be given to all qualifying submissions.

The organization must be a current ACORD member in good standing. **Your Power Point submission must include the following:**

- The business case that led your organization to use ACORD products, and any other options you considered and rejected before implementing ACORD
- Relevant items such as the specific ACORD Standard, Transaction, Message, Version, Form name and number or ACORD Architecture used. **NOTE: Only the most current and the 2 prior versions of any ACORD Standards asset are eligible for ACORD Awards. Older versions will not be considered.**
- A demonstration of the improvements in overall process that shows:
  - Reduced time or expense
  - Increased revenues
  - Workflow efficiency improvements
  - Organizational growth and progress
  - Added capabilities
  - Specific Key Performance Indicators showing performance gains
  - Other achieved benefits

**NOTE: All Global Reinsurance & Large Commercial (GRLC) Case Study Awards submissions must be certified by ACORD. Contact [memberservices@acord.org](mailto:memberservices@acord.org) for more information.**

## **ACORD LEADERSHIP AWARD – ORGANIZATION & INDIVIDUAL**

The ACORD Leadership Award is presented to an organization or an individual in each program demonstrating leadership in the areas of Standards development, advocacy, and/or implementation. It recognizes those who have gone above and beyond in guiding the insurance industry towards greater clarity in the sharing of insurance data.

### **CRITERIA**

The organization (or the individual as part of an organization) must be a current ACORD member in good standing. Documentation must include the following:

- A demonstrated involvement with ACORD, through working groups, communities or events.
- A detailed description of how the individual or organization has led the way in contributing to the development, advocacy and/or implementation of one or more ACORD products.
- Trailblazing research or documentation of the technological or procedural advancements developed by the individual or organization that may be adopted and leveraged by all other ACORD users.

## **ACORD GLOBAL CITIZEN AWARD**

The Global Citizen Award is presented to organizations that assist ACORD in globalization initiatives by opening up new opportunities for ACORD in regions where there is little or no ACORD implementation, or by expanding ACORD use across geographies worldwide.

### **CRITERIA**

The Global Citizen Award is available to members in all ACORD programs. The organization must be a current ACORD member in good standing. Documentation must include the following:

- Relevant items such as the specific ACORD Standard, Transaction, Message, Version, Form name and number or ACORD Architecture used
- Where applicable, a list of all external trading partners
- Evidence that documents the impact of standards on specific geographical regions.

## **ACORD IMPLEMENTATION COMMUNITY OF THE YEAR**

This award is presented to the ACORD Implementation Community in each program which has made the largest impact in implementing an ACORD Standard over the last year.

### **CRITERIA**

The Community must be recognized as an official ACORD Community. Documentation must include the following:

- Active implementation of one or more ACORD products
- A significant increase in the number of certified implementations and/or increase in Standards activity in the previous year in terms of:
  - Message volumes
  - Market share
  - Number of implementers
  - Increase in scope
- Documented promotional efforts to convince others to implement ACORD