



## 2011 ACORD Awards Criteria

Since the ACORD Awards began in 1997, we continually try to update the categories to meet changing times and standards. To qualify for the 2011 awards **your organization must be ACORD Certified** in the eligible versions listed below:

- Framework – N/A
- Australia GI (AML)
- South Africa Short Term (AML)
- Catastrophe Exposure Reporting (AML)
- NIPR (AML)
- AWSP – AWSP 1.0 or higher
- AL3 – AL3 Fall 2009
- RLC XML – RLC 2008.1 or higher, AMS 1.4 or later, and DRI 1.2 or later
- P&C XML – P&C 1.19.0 or higher
- Life XML - Life 2.22.0 or higher

To confirm that your organization is certified in these eligible versions or for the certification application, please contact Geri Prescott at [certifications@acord.org](mailto:certifications@acord.org).

### Applications, Submission and Supporting Documentation

1. Completed awards applications must be received by ACORD no later than **Monday, September 5, 2011**.
2. Supporting documentation for the criteria **must be** provided in:
  - a. A PowerPoint presentation of 5 -12 slides or
  - b. A 3-minute video presentation

**Pre-recorded presentations** The best implementations/winners judged by ACORD may be asked to give a 90-second pre-recorded announcement/presentation at this year's awards ceremony.

Information/data obtained for the awards will be the property of ACORD. The names of the winners and the awards they have won will be announced at the awards ceremony and posted on the ACORD website.

### Questions?

For more information on the ACORD Awards and the specific criteria, please visit the ACORD Awards web page or contact Dominic Caccioppoli at [dcaccioppoli@acord.org](mailto:dcaccioppoli@acord.org) or call 845-535 6424.

# 1 CASE STUDY AWARD

## 1.1 Most Compelling Case Study

### Description of the Award

This award recognizes a select number of individual organizations that have implemented ACORD Standard Messaging and / or made a significant contribution to the development of ACORD Standards. The submission should include a compelling case study that demonstrates and recognizes the significant impact ACORD Standards have made and/or may impact future development to the enterprise.

**Criteria** - to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must be ACORD Certified in the current standard as described in the eligible versions
- All submissions must be accompanied by a signed waiver indicating that ACORD may publish the case study regardless of the outcome of the award. Please contact Dominic Caccioppoli - [dcaccioppoli@acord.org](mailto:dcaccioppoli@acord.org) - for a copy of this waiver.

# 2 FRAMEWORK AWARDS

## 2.1 Contributors Award - Framework

**Description of the Award** - This award recognizes companies that have made significant contributions to the creation or continued enhancement of one or more of the ACORD Framework facets through participation in working groups, contribution of intellectual property, or overall expertise support.

**Criteria** -to be considered for this award, the submission must include the following:

- Must be a current ACORD member
- Contribute substantial Intellectual Property to one or more facet of the Framework either through working group participation or direct donation

## 2.2 Early Adopter Award - Framework

**Description of the Award** - This award recognizes companies using the ACORD Framework for any kind of implementation. The main criteria for this award are the use of one or more Framework facet models to create one or more value-added solutions for insurance.

**Criteria** - to be considered for this award, the submission must include the following:

- Must be a current ACORD member
- Use of one or more Framework facet models to create some value-added solution for insurance

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### 3.1 Early Adopter Award – Australia General Insurance

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**Description of the Award** - This award is given to companies who implement one or more AML business messages in the automation of any of the defined business processes (e.g. New Business Quotation). An implementation must be in production with one or more trading partners to qualify.

**Criteria**-to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must pass ACORD Certification for AML
- This can be an individual or a joint submission from Insurers, Brokers, and their vendor(s) involved in a trading partner relationship

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### 3.2 Early Adopter Award – Catastrophe Exposure Reporting

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**Description of the Award** - This award is given to companies who implement one or more AML business messages in the automation of any of the defined business processes. An implementation must be in production with one or more trading partners to qualify.

**Criteria**-to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must pass ACORD Certification for AML
- This can be an individual or a joint submission from Insurers, Brokers, and their vendor(s) involved in a trading partner relationship

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### 3.3 Early Adopter Award – NIPR

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**Description of the Award** - This award is given to companies who implement one or more AML business messages in the automation of any of the defined business processes. An implementation must be in production with one or more trading partners to qualify.

**Criteria**-to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must pass ACORD Certification for AML
- This can be an individual or a joint submission from Insurers, Brokers, and their vendor(s) involved in a trading partner relationship

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### 3.4 Early Adopter Award – South Africa Short Term Insurance

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**Description of the Award** - This award is given to companies who implement one or more AML business messages in the automation of any of the defined business processes (e.g. New Business Quotation). An implementation must be in production with one or more trading partners to qualify.

**Criteria**-to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must pass ACORD Certification for AML

- This can be an individual or a joint submission from Insurers, Brokers, and their vendor(s) involved in a trading partner relationship

## 4 ACORD WEB SERVICES PROFILE AWARDS

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### 4.1 Early Adopter Award – AWSP

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**Description of the Award** - This award recognizes those companies in each of the standards ACORD programs developing web services and using ACORD messages.

**Criteria** -to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- This can be an individual or a joint submission from Insurers, Brokers, and their vendor(s) involved in a trading partner relationship
- All organizations applying for this award must pass ACORD Certification for AWSP and for the ACORD messages involved.

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### 4.2 AWSP Leadership Award

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**Description of the Award** - This award recognizes those companies, members' groups or consortiums in each of the standards ACORD programs, who develop an ACORD standards implementation and deployment strategy based on web services and contribute to their adoption by their peers.

**Criteria** -to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Provide breadth and depth of market leadership contributed
- Provide number and names of working groups participated in

## 5 RLC AWARDS

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### 5.1 Reinsurance and Large Commercial Most Actively Involved With ACORD Award

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#### **Description of the Award**

This award recognizes organizations that support ACORD in many areas.

#### **Criteria**

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Attend ACORD events
  - ACORD/LOMA Implementation Forum
  - ACORD Club
  - ACORD Roundtables
- Participate in ACORD Working Groups for Reinsurance and Commercial
- Implement and have current certifications of ACORD Standards
- Vote on ACORD Standard

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### 5.2 Reinsurance and Large Commercial Round Trip of Data Award

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#### **Description of the Award**

This award is given to those companies that have automated the life cycle of the data utilizing ACORD Reinsurance and Commercial and /or DRI Standards. This includes high level production implementations with trading partners as well as production usage of the ACORD message as a base for internal application. (For example: publishing an internal TechAccount message that other internal applications will consume).

#### **Criteria**

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must have a current ACORD certification
- Must be actively involved with ACORD or with specific implementations

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### 5.3 Reinsurance and Large Commercial Leadership Award

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#### **Description of the Award**

This award recognizes those companies, members' groups or consortiums who develop an ACORD standards implementation and deployment strategy based on web services and contribute to their adoption by their peers.

**Criteria** -to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Provide breadth and depth of market leadership contributed
- Provide number and names of working groups participated in

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## 5.4 Volume of Live Reinsurance and Large Commercial Transactions Award

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### **Description of the Award**

This award is given to those companies that demonstrate a high proportion of electronic transactions (messages sent and received) with their business partners. These companies will be judged on the proportion of their Total Business made electronic through Reinsurance and Commercial messages.

### **Criteria**

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must have a current ACORD certification
- Must be actively involved with ACORD or with specific implementations

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## 5.5 Reinsurance and Large Commercial Pioneer Award

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### **Description of the Award**

This award is given to the first organization to implement an ACORD standard within a project or a working group.

### **Criteria**

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must have a current ACORD certification
- Must be actively involved with ACORD or with specific implementations
- Must be actively involved in a Reinsurance and Commercial working group

## 6 P&C XML AWARDS

### 6.1 Property & Casualty Round Trip of Data Award

#### Description of the Award

This award is given to those companies that have automated the life cycle of the data utilizing ACORD Standards and Forms. This includes encouraging the agents to use current ACORD Forms, real time rating/submission, policy download and endorsement processing.

#### Criteria

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Capability and Metric survey for Property Casualty survey is completed. Please contact Dominic Caccioppoli ([dcaccioppoli@acord.org](mailto:dcaccioppoli@acord.org)) for a copy of this survey.
- Links to a minimum of three Solution provider web pages showing that you are one of their implementing partners
- Current ACORD Certification on AL3 and XML transactions

### 6.2 Property & Casualty Most Actively Involved with ACORD Award

#### Description of the Award

This award recognizes organizations that support ACORD in many areas.

#### Criteria

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Attend ACORD LOMA, ACORD Implementation Forum
- Participate in ACORD Working groups
- Implement and have current certifications of ACORD Standards
- Vote on ACORD Standards

#### Award Categories

- A. By level of carrier
  - Large (DWP above \$2,250,000,000),
  - Medium (DWP - \$500,000,000 to \$2,249,999,999)
  - Small (DWP below \$449,999,999)
- B. Potential of same basis for vendor systems, by agencies with system.

## 7 AUGIE/AL3 AWARDS

### 7.1 AUGIE Commercial Lines Download Award

#### Description of the Award

Commercial Lines Download is an AUGIE and industry priority. The implementation of this based on ACORD Standards helps streamline workflows and improve the quality of data available to users who need to service their customers.

### Criteria

To be considered for this award, the submission must include the following:

1. Total agency appointments
2. Documentation on how you have conformed to the AL3 Implementation Guide.
  - a. Current ACORD Commercial lines certification in all applicable lines
3. Partners - provide a list of your partners
  - a. If carrier, doing so with a minimum of **four** vendors, listing the partner count for each vendor
  - b. If vendor, doing so with a minimum of **fifty** carriers, , listing the partner count for each carrier

### Award Categories

- A. By level of carrier
  - Large (DWP above \$2,250,000,000),
  - Medium (DWP - \$500,000,000 to \$2,249,999,999)
  - Small (DWP below \$449,999,999)
- B. Potential of same basis for **vendor** systems, by agencies with system.

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## 7.2 Property & Casualty AL3 Download Award

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### Description of the Award

These awards will focus on accomplishments using the current EDI standards defined in the P & C Standards and recognize companies whose EDI implementations have provided a solid history of success stories for standards in our industry (AL3). Period of qualification involves implementations that occur from April 2010 to September 2011.

### Criteria

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must have a current ACORD certification
- Must complete the Capability and Metric survey for Property Casualty

## Award Categories

- Company of the Year
  - Total Implementations
  - Percentage Growth
- Vendor of the Year
  - Total Implementations
  - Percentage Growth

## 8 E & S SPECIALTY LINE AWARDS

### 8.1 Early Adopter Award – Specialty Lines

#### Description of the Award

This award recognizes organizations that have implemented one or more of the new, or updated, ACORD standard Specialty Lines forms or messages.

#### Criteria

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must be in production with at least one insurer receiving the resulting product in electronic or printed format.

## 9 LIFE AWARDS

### 9.1 Life And Annuity Most Actively Involved With ACORD Award

#### Description of the Award

This award recognizes organizations that support ACORD in many areas.

#### Criteria

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Attend ACORD events (e.g. LOMA, ACORD Implementation Forum, ACORD Club, ACORD roundtables)
- Participate in ACORD Working groups
- Implement and have current certifications of ACORD Standards
- Vote on ACORD Standard
- Support of the ACE Program
- Involvement in the ACORD Volunteer Enhancement Program

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## 9.2 Life & Annuity Early Adopter Award – XML Transactions

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### Description of the Award

This award recognizes organizations that have implemented one or more of the new, or significantly updated, ACORD standard XML messages described below.

### Criteria

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Organization must implement (or pilot) at least one of the messages shown here and meet any additional criteria for the message (if specified).
- All XML messages must be implemented (and certified) for version 2.22.00 or greater of the ACORD L & A Standard.
- Messages considered for this category must be one of the following:
  - Submit Invoice (TX 118) – No additional criteria.
  - Invoice Status Transmittal (TX 1119) – No additional criteria.
  - LIMRA Life Survey Message (TX 180 & 18001) – As documented in the pilot version of the implementation guide.
    - To qualify for this award, the implemented message (as certified) must also be compliant to the LIMRA Life Survey implementation guide.
    - When submitting certification request, please notify ACORD of intention to meet the above requirement.
    - For a copy of the Implementation Guide, contact [Life@acord.org](mailto:Life@acord.org)
  - Partial Withdrawal Quote (TX 21208)
    - Transaction must be certified specifically for transaction sub-type 21208 of the Values Inquiry transaction (TX 212).
  - Loan Processing Request Transaction (TX 509)
    - To qualify for this award, the implemented message (as certified) must be compliant with loan model changes as of version 2.24 of the ACORD L&A standard.
    - When submitting certification request, please notify ACORD of intention to meet the above requirement.
    - Implementation Guide is available on the ACORD Website at <http://www.acord.org/standards/downloads/Pages/LAHPublic1.aspx>.
  - Business Process Definition Transaction (TX 1238) – No additional criteria.
  - Life Reinsurance Transaction (TX 551 or TX 552)
    - To qualify for this award, the implemented message (as certified) must also be compliant to the Life Reinsurance Inforce implementation guide released January 2010 (i.e. version 2.0).
    - When submitting certification request, please notify ACORD of intention to meet the above requirement.
    - Implementation Guide is available on the ACORD Website at <http://www.acord.org/standards/downloads/Pages/LAHPublic1.aspx>.

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## 9.3 Early Adopter Award - Life & Annuity Plug and Play

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### Description of the Award

This award is to recognize those companies, members' groups or consortiums in the Life & Annuity standards ACORD programs, who develop an ACORD standards implementation and deployment strategy based on the web services as defined by the Plug and Play Consortium.

### **Criteria**

To be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Organization must pilot at least one of the services shown here and meet any additional criteria for the service (if specified).
- Services considered for this category must be one of the following:
  - Add Beneficiary
  - Producer Eligibility
  - Customer Contact
  - Pending Case Status
  - Fund Transfer
  - Billing

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## 9.4 Return on Investment Achievement Case Study

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### **Description of the Award**

This award will recognize a selective number of individual organizations that have implemented ACORD Standard Messaging and demonstrated the achievement of their return on investment goals. The submission should include a compelling case study that demonstrates the financial objectives planned and achieved using the ACORD Standards.

**Criteria** - to be considered for this award, the submission must include the following:

- Must be a current ACORD Member
- Must be ACORD Certified in the current standard as described in the eligible versions
- Documented financial budget targets and results
- All submissions must be accompanied by a signed waiver indicating that ACORD may publish the case study regardless of the outcome of the award.

Please contact Dominic Caccioppoli - [dcaccioppoli@acord.org](mailto:dcaccioppoli@acord.org) - for a copy of this waiver.

## 10 FORMS AWARDS

### **Description of the Forms and e-Label Awards**

This award is given to any software vendor, intermediary / distributor, or Insurer which is using one of the standardized forms developed from April 2010 to September 2011.

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## 10.1 Early Adopter Award – e-Forms

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**Description of the e-Forms Awards** - This award is given to any software vendor, intermediary / distributor, or Insurer which is using one of the standardized forms developed from April 2010 to September 2011.

### **Criteria for Vendors**

- Must be a current ACORD Member
- Must define the business process and demonstrate the specific form is used within the process.
- The user interface environment uses an e-form as the input or output mechanism
- Must be in production with at least one insurer receiving the resulting product in electronic or printed format.
- For London Market eForms Guides, the vendor must deliver a demonstration of a compliant eForm Process as a part of the corporate website. The production requirement is waived for these forms.

### **Criteria for Intermediary/Distributor**

- Must be a current ACORD Member
- Must define the business process and demonstrate the specific form is used within the process.
- The user interface environment uses an e-form as the input or output mechanism
- Must require the form be used for all Insurers within that business process.
- For London Market eForms Guides, the intermediary / distributor need only be providing the eForm for a single underwriter.

### **Criteria for Insurer/carrier**

- Must be a current ACORD Member
- Must define the business process and demonstrate the specific form is used within the process.
- The user interface environment uses an e-form as the input or output mechanism
- Must be in production with the form with at least one distribution channel.

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## 10.2 Early Adopter Award – Forms

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**Description of the Forms Awards** - This award is given to any software vendor, intermediary / distributor, or Insurer which is using one of the standardized forms developed from April 2010 to September 2011.

### **Criteria for Vendors**

- Must be a current ACORD Member
- Must define the business process and demonstrate the specific form is used within the process.
- Must be in production with at least one insurer receiving the resulting product in electronic or printed format.

### **Criteria for Intermediary/Distributor**

- Must be a current ACORD Member
- Must define the business process and demonstrate the specific form is used within the process.
- Must require the form be used for all Insurers within that business process.

### **Criteria for Insurer/carrier**

- Must be a current ACORD Member
- Must define the business process and demonstrate the specific form is used within the process.
- Must be in production with the form with at least one distribution channel.